

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

VIA FACSIMILE TO 703 305-7687

(Cover + 1 page)

Honorable Assistant Commissioner for Patents  
Washington, D.C. 20231

FAX RECEIVED

Re: Patent Application of: Gehlot  
Application Serial No.: 10,074,078  
Filed: February 11, 2002  
Examiner: Not Yet Assigned  
Group Art Unit: 2166  
Title: System And Method For Identifying and Offering Advertising over the Internet  
According to a Generated Recipient Profile

OFFICIAL

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GROUP 3600

Sir:

Enclosed for filing in the United States Patent and Trademark Office is the following:

1. Change of Correspondence Address

CONDITIONAL PETITION

If any extension of time is required for the submission of the above-identified items, Applicant requests that this be considered a petition therefor. Please charge any additional charges relating to this matter to Deposit Account No. 50-1944.

Respectfully submitted,

*John A. Ligon*  
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Dated: October 4, 2002

I hereby certify that this correspondence (and any paper or fee referred to as being transmitted herewith) is being transmitted by facsimile to facsimile number 703 305-7687 at the U.S. Patent and Trademark Office in accordance with 37 CFR §6(d) on October 4, 2002.

By: *John A. Ligon*  
John A. Ligon

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In Re the Patent Application of:  
**Gehlöt et al.**

Serial No.: **10/074,078**

Filed: **February 11, 2002**

Title: **System And Method For Identifying And  
Offering Advertising Over The Internet  
According To A Generated Recipient Profile**

Group Art Unit: **2166**

Examiner: **Not Yet Assigned**

Dated: **October 4, 2002**

**ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231**

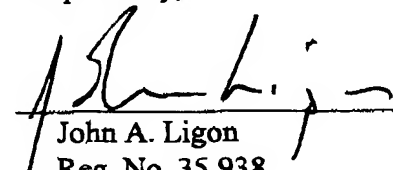
**CHANGE OF CORRESPONDENCE ADDRESS**

**SIR:**

In accordance with the Manual of Patent Examining Procedures, Section 601.03, please  
change the mailing address for all correspondence in the above-identified application to:

**John Ligon  
Law Office of John Ligon  
PO Box 43485  
Upper Montclair, NJ 07043-0485  
Customer No. 30541**

Respectfully,

  
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Date: **October 4, 2002**